

Participation Categories – Submission Formats

Toy Design Challenge 2021

Submission Format for **Amateurs**

Each submission should be accompanied with all these deliverables.

Deliverables	Format	Size	Details
Concept Poster	.pdf	A1 (594mm X 841mm)	Max file size: 10 MB, Resolution: 300 dpi
	.jpg	A3 (297mm X 420mm)	Max file size: 15 MB, Max resolution: 300 dpi
Final idea image/s	.jpg	1200px X 1200px	Upload at least 5 images. Please upload all the images in the prescribed 1:1 format. Resolution: 300 dpi for each image.
Idea Write-up	.doc/.docx	Word count: between 50 to 100	The write-up should include the project methodology & it's value creation. Please mention your and your teams name, institution's name, semester and your social media handles clearly in the document.

Participation Categories – Submission Formats

Toy Design Challenge 2021

Submission Format for Professionals

Each submission should be accompanied with all these deliverables.

Deliverables	Format	Size	Details
Concept Poster	.pdf	A1 (594mm X 841mm)	Max file size: 10 MB, Resolution: 300 dpi
	.jpg	A3 (297mm X 420mm)	Max file size: 15 MB, Max resolution: 300 dpi
Final idea image/s	.jpg	1200px X 1200px	Upload at least 5 images. Please upload all the images in the prescribed 1:1 format. Resolution: 300 dpi for each image.
Idea Write-up	.doc/.docx	Word count: between 50 to 100	The write-up should include the project methodology & it's value creation. Please mention your and your teams name, institution's name, semester and your social media handles clearly in the document.
Video	.mp4	Video length in time: 3-5 minutes	Idea video submission is compulsory for Professional category. The video may include the idea context, project methodology & it's value creation.

TDC 2021 Toy Design Terms & Conditions

- By submission, participants agree to multiple reproduction and promotional publication of their entry, with no time limit.
- All submissions have to be original ideas.
- The copyright and IPR belong to the participant.
- The organizer (TDC team) holds the right to substitute a jury member in case of illness or unavailability.
- No registration charges!
- The jury may request the participant to submit the proof of their project timeline.
- The decision of the jury is final and abiding.
- All participants must save their submission with themselves/keep a backup of their submission in soft-copy/digital format.
- The organizer reserves the right to change/edit any rules or part of the challenge at any given point in time. Any such changes will be announced in the portal.